

TECHONOMY NYC

CONVENE | 117 W. 46TH STREET | NEW YORK, NY

At Techonomy NYC, leaders strategize collectively about the vexing and fast-moving trends transforming business and society. Will there be promise or peril in blockchain, machine learning, 5G wireless, autonomous vehicles, the Internet of Things, and the role of looming tech giants? How can we leverage formidable trends and technologies that otherwise threaten entire industries?

We will talk about tech's impact on New York's key industries, including finance, media, fashion, healthcare, and technology itself.

At the same time, companies and their employees are increasingly concerned with purpose — can we make the world better? This year, our conversations will be inspired by the United Nations' Global Goals for 2030. How can tech and business drive responsible growth?

Join our exclusive community of business and policy leaders for a wide-ranging, highly curated, and intensely moderated two-day conversation.

AGENDA

TUESDAY, MAY 8

8:30 AM

Doors Open

9:00 AM

Opening Remarks and Welcome

David Kirkpatrick and Josh Kampel

9:00 AM – 12:30 PM **MORNING SESSIONS**

9:10 AM

The Global Economy, the Future of Media, and How to Think About Donald Trump

Martin Sorrell

Interviewer: **David Kirkpatrick**

9:40 AM

The New Corporate Stance on Public Issues: Fearless

With government doing less, companies are responding. Citi took steps to help control gun purchases. Airbnb helps provide housing and other services for refugees.

Kim Rubey, Global Head of Social Impact and Philanthropy, Airbnb

Edward Skyler, Executive Vice President, Global Public Affairs, Citi

Moderator: **Susan McPherson**, Founder & CEO, McPherson Strategies

10:00 AM

The Fourth Wave of Environmentalism

A leading voice on climate change, energy, and sustainability explains how tech tools, including privately owned satellites, empower us.

Fred Krupp, President, Environmental Defense Fund

- 10:10 AM** **A Conversation with Eric Hippeau**
 The biggest investor in NYC-area startups on tech in our region and the future of media.
Eric Hippeau, Managing Partner, Lerer Hippeau
Interviewer: Dan Costa, Editor-in-Chief, PCMag
- 10:30 AM** **Creators First: The Future of Media**
 Vimeo CEO Anjali Sud is leading her company's move to invest in content creators and the tech tools that support them.
Anjali Sud, CEO, Vimeo
Interviewer: Dan Costa, Editor-in-Chief, PCMag
- 10:45 AM** **BREAK**
- 11:00 AM** **Tech Leadership in an Era of Shared Innovation**
 This tech veteran is rethinking the responsibilities of cloud-service companies, and the industry, when it holds so much data about everything.
Brad Smith, President & Chief Legal Officer, Microsoft
Interviewer: David Kirkpatrick
- 11:30 AM** **Frenemies: Brands, Tech, and Media**
 What's the future for the intersection of media and marketing, as tech giants loom ever larger?
Michael Federle, CEO, Forbes
Jim McCann, Founder and Executive Chairman, 1-800-FLOWERS.COM
Moderator: Josh Kampel
- 11:50 AM** **Demystifying 5G**
 What is 5G and why should we care? One of its inventors explains.
Erik Ekudden, Chief Technology Officer, Ericsson
Interviewer: David Kirkpatrick
- 12:00 PM** **Bringing the World Online**
 If we don't get everyone in the world on the internet, we can't achieve the U.N. Global Goals. Not to mention, right now it just isn't fair.
Nathan Eagle, CEO & Co-Founder, Jana
Erik Ekudden, Chief Technology Officer, Ericsson
Rangu Salgame, CEO & Chairman, Princeton Growth Ventures
Moderator: David Kirkpatrick
- 12:20 PM** **Digital Artist Adam Hurwitz**
 Hurwitz "paints" poetic animations, using the same tools as Pixar and Dreamworks.
- 12:30 PM** **LUNCH**
- 1:30 PM – 5:00 PM** **AFTERNOON SESSIONS**
- 1:30 PM** **China: Trade, Tech, and Tolerance**
 Two experts assess where we're headed.
Merit Janow, Dean, School of International and Public Affairs, Columbia University
Interviewer: Rebecca Fannin, Journalist, Silicon Dragon Ventures

- 1:50 PM** **Libraries: Changing the Way Humankind Uses its Time**
 The NYPL is leading a global charge to get every book ever printed online for everyone to read.
Tony Marx, CEO & President, The New York Public Library
- 2:00 PM** **The Future of Healthcare**
 Looking towards a truly technologized healthcare ecosystem.
Steven Corwin, CEO, NewYork-Presbyterian
Joseph Frassica, Head of Philips Research, the Americas and
 Chief Medical Officer, Philips North America
Moderator: Marta Bralic, Vice President, Business Development, Flatiron
 Health
- 2:20 PM** **Building a Campaign Around Tech and Basic Income for All**
 What would tech-savvy politics look like? Yang lives it.
Andrew Yang, U.S. Presidential Candidate and Founder,
 Venture for America
Interviewer: David Kirkpatrick
- 2:35 PM** **Creating a More Equitable Workplace**
 A fairer world is emerging. Privilege, entitlement, responsible leadership, and
 workplace ethics are changing in real time.
Maggie Chan Jones, CEO, Tenshey
Sarah Gerber, Co-Founder, Zero Gap
Gina Hadley, Co-Founder, The Second Shift
Moderator: Rich Benjamin, Author and Social Analyst
- 3:00 PM** **BREAK**
- 3:15 PM** **How Tech is Reviving America's Cities**
 How can tech and innovation, thoughtfully encouraged and deployed, change a city or
 a region?
Short Talk: James Patchett, CEO, New York City Economic Development
 Corporation
- 3:30 PM** Followed by a panel discussion with:
David Lee, CEO, MPowerUSA
Austin McChord, CEO, Datto
Amy Nelson, CEO, Venture for America
Moderator: Rich Benjamin, Author and Social Analyst
- 3:55 PM** **Startups Stirring Up the Future of Food**
 Massive innovation is changing what we eat and how it's made. Farmers are data
 scientists as plants grow in factories and even our kitchens.
Short Talk: Zoe Leavitt, Senior Retail and CPG Analyst, CB Insights
 Followed by presentations and a panel discussion with:
Charles Baron, Co-Founder, Farmers Business Network
Gabe Blanchet, CEO, Grove Labs
David Rosenberg, CEO, AeroFarms
Moderator: Zoe Leavitt, Senior Retail and CPG Analyst, CB Insights

- 4:40 PM** **A New York Icon on our City, our Food, and our Collective Experience**
A great chef clears our palate.
 Eric Ripert, Chef and Co-Owner, Le Bernardin
 Interviewer: David Kirkpatrick
- 5:00 PM** **Closing Remarks**
- 6:00 PM** **RECEPTION at Nasdaq MarketSite** (4 Times Square, New York, NY)

WEDNESDAY, MAY 9

8:30 AM **Doors Open**

9:00 AM **Opening Remarks**

9:00 AM – 12:00 PM **MORNING SESSIONS**

9:05 AM **Centering Ourselves in an Uncentered Age**
A meditation to balance the left and right brain to create calm, presence, and focus.
Morgan Yakus, Active Meditation Teacher, Modern Hypnotist and Wellness Expert, Human Cartography

9:15 AM **Why the Global Goals are Urgent, and How Tech Can Help**
The world's leading development economist on how tech and business must get engaged to create a healthier, more inclusive world.
Jeffrey Sachs, Director, Center for Sustainable Development, Columbia University
Interviewer: David Kirkpatrick

9:45 AM **The Future of Work is Distributed**
Andela thinks globally. Its mission is to help companies scale by accessing top talent in Africa.
Christina Sass, President, Andela

10:00 AM **Novozymes: A Multinational Company with a Strategy Centered on the Global Goals**
Why do some detergents get clothes clean in cold water? Enzymes produced by Novozymes lead to huge energy savings and carbon reduction.
Peder Holk Nielsen, CEO, Novozymes
Interviewer: David Kirkpatrick

10:20 AM **Why Water Matters in a Changing Climate**
J. Carl Ganter, Co-Founder and Director, Circle of Blue

10:30 AM **BREAK**

10:45 AM **Remaking the World One Molecule at a Time**
This revolutionary biotech company engineers micro-organisms to produce a wide range of molecules, saving vast resources.
John Melo, CEO, Amyris

11:00 AM **Tech's Answer to Curing Rare Diseases**
Combating rare diseases is challenging for patients and medicine. But the landscape is changing.
Deanna Portero, Executive Director, Fibrous Dysplasia Foundation
Interviewer: Elyse Margolis, Managing Director, W2O Group

- 11:10 AM** **The ROI of Social Responsibility**
 Why do you have to do good to do well? A massive investor and one of the world's largest companies explain.
Brian Deese, Managing Director, Global Head of Sustainable Investing, BlackRock
Alice Lin Fabiano, Global Director, Social Innovation, Johnson & Johnson
Moderator: Josh Kampel
- 11:30 AM** **Creating Brands with Higher Purpose**
Drew Train, President, OBERLAND
- 11:40 AM** **Who Can You Trust in an Age of Transparency?**
 The landscape of marketing and innovation is transformed because consumers now have a voice.
Tim Baxter, CEO, Samsung North America
Marta Tellado, CEO, Consumer Reports
Moderator: Josh Kampel
- 12:00 PM** **LUNCH BREAK**
- 12:15 PM** **LUNCH SESSION: Are We Addicted to Smartphones? Do You Really Have to Ask?**
 A highly interactive session on slumped-shoulder dilemma. What is happening to us, and to our kids? Even activist investors say phone makers aren't doing enough.
Charles Penner, Partner, Jana Partners
Catherine Steiner-Adair, Author and Clinical & Consulting Psychologist
Manoush Zomorodi, Co-Founder, Stable Genius Productions
Moderator: Stephen Balkam, CEO, Family Online Safety Institute
- 1:15 PM – 5:00 PM** **AFTERNOON SESSIONS**
- 1:15 PM** **Sustainable Solutions for Growth: A Conversation with Douglas Peterson**
 S&P's massive data trove enables revelations about society. It's deploying its info not only to assess businesses, but for social initiatives.
Douglas Peterson, CEO, S&P Global
Interviewer: Diane Brady, Founder, dB Omnimedia
- 1:40 PM** **Humans and Machines Working Together**
 Stitch Fix uses AI to select clothes for its customers, but human stylists do fine-tuning. This created 3400 stylist jobs.
Eric Colson, Chief Algorithms Officer, Stitch Fix
- 1:55 PM** **How AI Changes Marketing and Business**
Heidi Messer, Co-Founder & Chairman, Collective[i]
Rudina Seseri, Founder & Managing Partner, Glasswing Ventures
Moderator: Jessi Hempel, Senior Writer, *Wired*
- 2:15 PM** **The Future of Jobs in a Gig-Centric World, and What It Means for Cities**
 Postmates lets you buy anything from anywhere and have it delivered.
Bastian Lehmann, CEO, Postmates
Interviewer: David Kirkpatrick
- 2:40 PM** **The Personal Side of Robots**
 Meet Jibo, "the first social robot for the home who looks, listens and learns."
Cynthia Breazeal, Founder & Chief Scientist, Jibo

- 2:50 PM** **BREAK**
- 3:05 PM** **How Augmented Reality Will Change the Brand/Consumer Relationship**
New Apple and Google software will put augmented reality in nearly a billion devices in the next year. What will it mean when the physical world seamlessly integrates with the digital one?
Tony Parisi, Global Head of VR/AR Brand Solutions, Unity Technologies
- 3:20 PM** **Bits, Banks, and Better Money**
How technology is changing finance and banking.
Jon Stein, Founder & CEO, Betterment
Minerva Tantoco, Stealth Fintech
Moderator: Mark Bonchek, Chief Epiphany Officer, Shift Thinking
- 3:40 PM** **Blockchain, Beyond Bitcoin**
Why blockchain matters, and how it can help both business and society.
Jalak Jobanputra, Founder & Managing Partner, Future\Perfect Ventures
Dakota Gruener, Executive Director, ID2020
Christine Bamford, Founder and CEO, Women's Coin Foundation
Moderator: Rob Marvin, Associate Features Editor, PCMag
- 4:05 PM** **Figuring Out Facebook's Future**
The man who brought the FTC complaint and a veteran media leader who struggles against Facebook's power.
Marc Rotenberg, President & Executive Director, EPIC
Jason Kint, CEO, Digital Content Next
Moderator: David Kirkpatrick
- 4:30 PM** **Facebook, Tech, and Rethinking Inequality**
Hughes's new book is *Fair Shot: Rethinking Inequality and How We Earn*. And he helped start Facebook in his dorm room.
Chris Hughes, Co-Founder, Economic Security Project
Interviewer: David Kirkpatrick
- 5:00 PM** **Conference Ends**
Reception Immediately Following