

TECHONOMY DETROIT SHOWCASE

TUESDAY, SEPTEMBER 15, 2015 | DETROIT, MI

The Techonomy Detroit Showcase is a sampling of three transformative companies developed by the next generation of entrepreneurs in Detroit. The social and economic evolution of our cities is impacted every day by tech-driven change altering how we live and work. Tech is enabling advances in transportation, education, healthcare and government that will drive the business and social structures of our interconnected, urbanized future. Find out how these companies are working to realize their goals and to change our world.



are you a human

Are You a Human is the curator of The Verified Human Whitelist™, which allows anyone using it to be certain they are addressing a Verified Human before they serve content, services, or ads. Similar to using a passport to cross a border, Verified Humans should receive the most seamless user experience on high-quality sites.

Established in 2010, initially using their verification technology to replace the obnoxious twisted text known as CAPTCHA. Since then, they've evolved to analyze natural interaction in any environment, and now help more than 200,000 websites validate their traffic.

Headquartered in Detroit, New York, and Los Angeles, Are You a Human is passionate about making the digital world better for real humans.

www.areyouahuman.com



At PaymentScholar the mission is to help schools spend less time with paperwork so they can spend more time with students. It provides a web-based platform that allows schools to digitize and streamline student registration, enrollment, and payment processing, and provides them with a robust reporting system to track it all. As a result, they:

- Significantly reduce school administrative time and man-hours
- Markedly increase school revenues
- Provide the highest quality of client service
- Always put the security and privacy of students' information first and foremost.

www.paymentscholar.com



Rocket Fiber is a Detroit-based Internet provider offering gigabit-speed Internet, stunning HDTV packages, and unparalleled client service. Using an advanced fiber-optic infrastructure, it will provide their clients with Internet up to 100 times faster than the average connection. The Rocket Fiber TV platform will deliver IPTV directly over the fiber-optic cable, resulting in a higher-quality picture when compared with traditional cable technology. They're launching service in Detroit's Central Business District in late 2015 and will be expanding into the surrounding areas, including Midtown Detroit, in 2016 and beyond.

Rocket Fiber was founded by three Quicken Loans Family of Companies team members within the Quicken Loans innovation platform known as "Bullet Time." After being submitted to the internal idea portal known as "The Cheese Factory," Rocket Fiber was incubated within "Bullet Time" for more than a year before being launched as a company in 2014.

www.rocketfiber.com